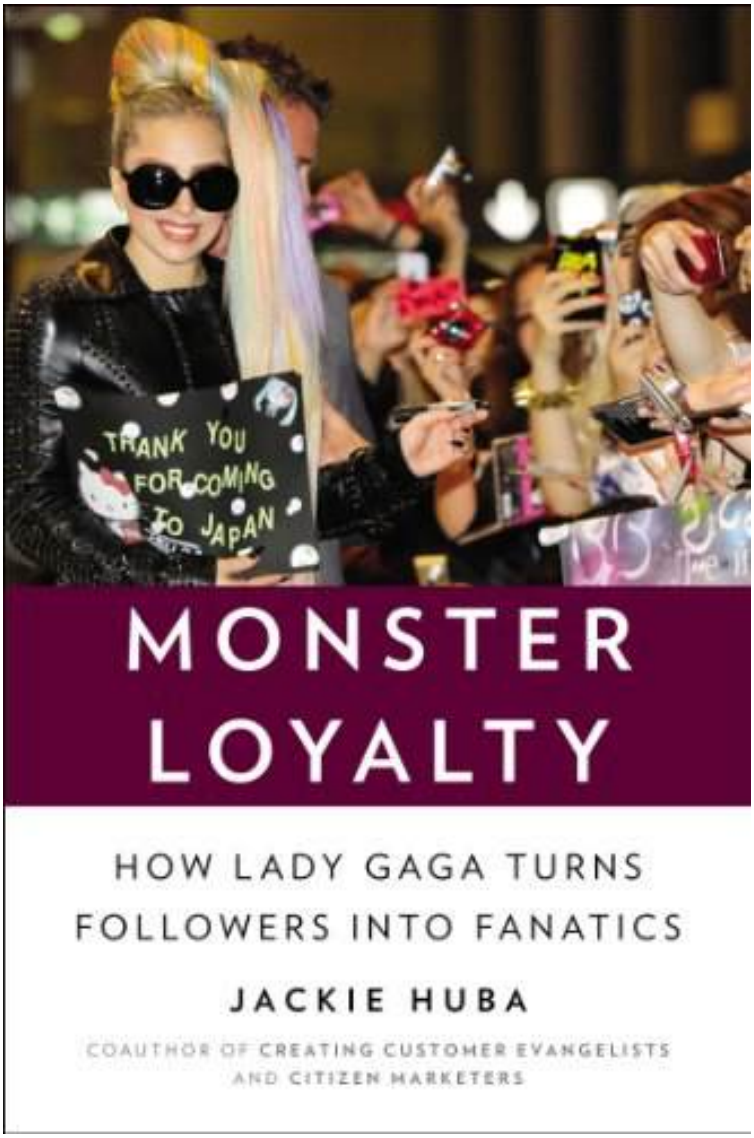
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# Monster Loyalty: How Lady Gaga Turns Followers into Fanatics

*By Jackie Huba*
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